

The Future of Subtitling - TV and Broadcasting Conference 10 November 2014

Programme

Event Chair: Jim Edwards, Chair of UKCOD and CEO of Signature

10.00 Registration opens

10.30 Welcome and Introduction
Paul Breckell, Chief Executive, Action on Hearing Loss

Morning session:

Quality of subtitling – where will we see improvements?

10.40 **Presentation: Monitoring of the quality of live subtitles**
Peter Bourton, Head of TV Content Policy, Ofcom

Presentation: New developments in live subtitling
David Padmore, Red Bee Media

Presentation: A different approach, a different priority
Dr Pablo Romero Fresco, University of Roehampton

11.40-12.00 Break – Tea and coffee and exhibitors

12.00 **Panel discussion: How can we improve the quality of live subtitles?**

Introduction by Nathalie Sfakianos, volunteer at Action on Hearing Loss

Panellists:

Stuart Campbell, Senior Live Operations Manager, Deluxe
Ian Cottrell, Controller of Broadcast Operations, ITV
Nathalie Sfakianos, volunteer at Action on Hearing Loss
Peter Bourton, Ofcom
Simon Pearse, Deaf Access to Communications

12.45 – Lunch and exhibitors

14.00 UKCoD AGM will take place at 12:45 - 1:15 (for UKCoD members only)

**Afternoon session:
Subtitling on Video on Demand (VOD) – what does success look
like?**

14.00 **Presentation: Technical challenges and success on the
BBC iPlayer**
Gareth Ford Williams, Head of Accessibility, User
Experience & Design, BBC Future Media

Presentation: Encouraging improvements
Peter Johnson, CEO, Authority for Television on Demand
(ATVOD)

Presentation: To be confirmed

15.00 Break – Tea and coffee and exhibitors

15.20 **Panel discussion: How can we increase the amount of
subtitles on video on demand (VOD) services?**

Panellists:
Gareth Ford Williams, BBC
Peter Johnson, CEO ATVOD
Alex Varley, CEO Media Access Australia
TBC

16.10 **Presentation: Summary and next steps**
Jim Edwards, Chair of UKCoD and CEO of Signature

16.30 **Conference Close**

Workshops: We will also have demonstrations of subtitling and a chance for you to try out subtitling for yourself, hosted by our gold sponsor, Deluxe, as well as a chance for you to help the BBC with their research into subtitles. You will be able to get involved with these during the breaks and at lunch time!

Thank you to our sponsors:

Gold:



Silver:



Bronze:

